RISER ™ Europe 2027

The MDU Technology Summit

SPONSORSHIP PORTFOLIO

Amsterdam / Berlin | April 6-8 2027 | € 1.000 – 100.000

Diamond Partner | Platinum Partner | Gold Partner | Silver Partner |
Presenting Workshop Partner | Panel Partner | Lunch Partner |
Cocktail Reception Partner | Networking Break Partner

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www.risereurope.com

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THE PLATFORM

Building the Connected Life of Tomorrow

RISER™ Europe is Europe's leading summit dedicated to digital connectivity, smart buildings and residential innovation.
Bringing together property owners, telecom operators, broadband providers, PropTech companies, smart building experts and technology innovators, the conference explores how fiber, managed Wi-Fi, IoT, AI and digital infrastructure are transforming multi-family housing.
Discover new technologies, learn from leading case studies and connect with the decision-makers shaping the future of connected residential communities..

Fiber & In-Building Networks

Digital Property Management

ESG & Energy Management

Resident Experience

AI & Building Operations

Building Access & Security

Managed Wi-Fi

Smart Buildings

PropTech

Discover how connectivity is becoming a strategic asset for residential real estate.
Learn from Europe's leading property owners, broadband operators and technology providers.

Explore real-world deployments, innovative business models and successful smart building projects while building relationships with the decision-makers driving digital transformation across the residential sector.

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THE AUDIENCE

A multidisciplinary summit at the intersection of technology, innovation, sustainability and the future of living

RISER™ Europe brings together decision-makers, industry leaders, technology providers, innovators, researchers and thought leaders to explore the future of connected living. Designed as a platform for knowledge exchange, collaboration and networking, the conference explores how connected technologies, artificial intelligence, smart home solutions, energy innovation and digital ecosystems are transforming the way we live, work and interact with our homes and cities.

200-300 People per Day

Target attendance

- Residential property owners
- Managed Service Providers
- Build-to-Rent operators
- Institutional and Private Investors
- Property developers
- Telecom operators
- Fiber network providers
- Smart building providers
- PropTech companies
- Technology vendors
- Regulatory bodies
- Network equipment manufacturers

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Your Sponsorship Opportunities

Portfolio ranging from € 20,000 to € 100,000

Panel Partner

€ 20,000

Focused brand presence through panel participation, event marketing visibility, and direct engagement with key decision-makers and industry leaders.

Presenting Workshop Partner

€ 25,000

Exclusive brand presence as Presenting Sponsor of the pre-conference workshop, including a 5-minute opening and 30-minute speaking slot during the conference, with prominent visibility and direct engagement with key attendees.

Silver Partner

€ 30,000

Solid visibility with an afternoon speaking slot and panel participation, plus a 3m x 1.5m exhibition booth. LinkedIn sponsor announcement, one additional social post, and 5 conference plus 1 workshop pass included

Gold Partner

€ 50,000

Strong visibility with a prime-time speaking slot, panel participation, and a 3m x 1.5m exhibition booth. Branded welcome coffee or coffee-break for all attendees, newsletter promotion, up to 2 extra social posts, and 9 conference plus 3 workshop passes included

Platinum Partner

€ 75,000

High-profile visibility with a full Keynote speaking slot, panel participation, and a 3m x 1.5m exhibition booth. Branded lunch or cocktail sponsorship, newsletter promotion, up to 3 extra social posts, and 15 conference plus 5 workshop passes included

Diamond Partner

€ 100,000

Top-tier visibility with an Opening Keynote speaking slot, two panel seats, and a premium 6m x 3m exhibition booth. Branded lunch or cocktail sponsorship, newsletter promotion, up to 5 extra social posts, and 20 conference plus 8 workshop passes included.

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Your Sponsorship Opportunities

Portfolio ranging from € 1,000 to € 15,000

Lanyard Sponsor

€ 1,000

Badge Sponsor

€ 1,000

Seat Drop Sponsor

€ 1,000

Exhibition only

€ 2,000

Max. 10 Sponsors

Dedicated exhibition presence with branded booth space (floor space only), event visibility and direct engagement opportunities with attendees throughout the conference.

Networking Break Partner

€ 5,000

Max. 5 Sponsors

Prominent brand presence during one networking break, with dedicated event visibility and direct engagement opportunities with attendees.

Cocktail Reception Partner

€ 15,000

Max. 2 Sponsors

Prominent brand presence as Cocktail Reception Sponsor, with dedicated event visibility, branded signage and direct engagement opportunities with attendees throughout the reception.

Lunch Partner

€ 15,000

Max. 2 Sponsors

Prominent brand presence as Lunch Sponsor, with dedicated event visibility, branded table signage and direct engagement opportunities with attendees during the lunch break.

Diamond partner

Highest-level sponsorship for executive positioning, premium visibility and direct engagement with senior stakeholders.

- ✓ Special recognition as Diamond partner.
- ✓ **Keynote** (30) in the main plenary — early speaking slot of the conference.
- ✓ **2 panel seats** for speakers selected by the sponsor.
- ✓ Premium 6 m x 3 m booth space, plus optional exclusive information kiosk, staffed by you (floor space only)
- ✓ 20 complimentary conference passes, 8 workshop passes and 30% discount on additional passes.
- ✓ **1 branded item** (e.g. Conference bag, badge — full ownership, not shared)
- ✓ One branded lunch or one cocktail reception for all attendees.

Best For

Market leaders seeking category-defining visibility • Companies launching a major product or strategic announcement • Organizations wanting long-term brand association with the event

- ✓ Dedicated LinkedIn campaign (not shared with other sponsors).
- ✓ Logo placement on all pre-event and post-event communications, press releases.
- ✓ Newsletter takeover (1 dedicated send)
- ✓ Post-event attendee data/lead list (subject to consent) with priority access.

Maximum Visibility

Title recognition • website • agenda • event signage • dedicated newsletter takeover

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Platinum Partner

High level sponsorship for executive positioning, premium visibility and direct engagement with senior stakeholders.

- ✓ Recognition as Platinum Partner.
- ✓ 1 Premium 30-minutes slot Keynote speaking opportunity in a prime plenary slot.
- ✓ One high-level panel seat for a speaker selected by the sponsor.
- ✓ 3 m x 1.5 m booth space plus optional staffed information kiosk (floor space only).
- ✓ 15 complimentary conference passes, 5 workshop passes and 25% discount on additional passes.
- ✓ Premium hospitality branding opportunity, subject to final programme.
- ✓ One (1) Branded lunch or Cocktail reception for all attendees.

Premium Visibility
Opening recognition • website • agenda • event signage • newsletter placement

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Gold Partner

Designed for organizations that want strong visibility, formal speaking participation and meaningful engagement with the RISER ™ Europe Summit audience.

- ✓ Recognition as Gold Partner.
- ✓ 30-minute speaking opportunity during the morning session of the conference programme.
- ✓ One panel seat for a speaker selected by the sponsor.
- ✓ 3 m x 1.5 m booth space in the exhibition/networking area (floor space only).
- ✓ 9 complimentary conference passes, 3 workshop passes and 25% discount on additional passes.
- ✓ One (1) branded welcome coffee or coffee-break for all attendees.

AMPLIFY
Benefit from our LinkedIn campaign

SHOWCASE
Set up your booth/meeting table at the networking area

SPEAK
30 min prime time (morning) speaking slot

ENGAGE
Join one of our moderated panels

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Silver Partner

A focused package for companies seeking credible participation, technical visibility and direct presence within the RISER ™ Europe Summit community.

Core Sponsorship Value

- Individual speaking slot
- Panel participation
- Exhibition booth
- Logo + hyperlink + 100-word profile on conference website
- Event marketing visibility

Delegate access

5 **complimentary conference passes**

Plus 25% discount on additional registrations for sponsor guests and staff.

Best for

- Technology providers
- Research labs
- Startups and scaleups
- Standards-focused organizations

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Presenting Workshop Partner

Maximum availability: 1 sponsor

An exclusive package for companies seeking thought leadership, technical visibility and direct engagement with key decision-makers through a dedicated pre-conference workshop.

Core Sponsorship Value

- Exclusive pre-conference workshop presenting rights
- 5-minute opening presentation
- 30-minute conference speaking slot
- Panel participation
- Logo + hyperlink + 100-word profile on conference website

Delegate access

7 **complimentary conference passes**

Plus 25% discount on additional registrations for sponsor guests and staff.

Best for

- Technology & solution providers
- Innovation & R&D organizations
- Industry leaders & established enterprises

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Panel Partner

A strategic package for companies seeking expert positioning, panel visibility and direct access to key decision-makers at the RISER™ Europe Summit community.

Core Sponsorship Value

- Panel participation
- Logo + hyperlink + 100-word profile on conference website
- Event marketing visibility

Delegate access

3 **complimentary conference passes**

Plus 25% discount on additional registrations for sponsor guests and staff.

Best for

- Technology vendors
- PropTech companies
- Telecom and connectivity providers
- Solution and service providers

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Lunch Partner

Maximum availability: 2 sponsors

A high-impact package for companies seeking brand visibility, informal networking and quality time with attendees during the summit's lunch break.

Core Sponsorship Value

- Signage during one (1) conference lunch
- Logo + hyperlink + 100-word profile on conference website
- Event marketing visibility

Delegate access

3 **complimentary conference passes**

Plus 25% discount on additional registrations for sponsor guests and staff.

Best for

- Companies prioritizing relationship-building over stage time
- Consumer-facing brands and vendors
- Sponsors seeking high-visibility, low-pressure engagement
- Companies wanting maximum attendee interaction time

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Cocktail Reception Partner

Maximum availability: 2 sponsors

A high-impact package for companies seeking elevated brand visibility, extended networking opportunities and quality conversations with attendees during the summit's closing social highlight.

Core Sponsorship Value

- Signage during one cocktail reception
- Logo + hyperlink + 100-word profile on conference website
- Event marketing visibility

Delegate access

3 **complimentary conference passes**

Plus 25% discount on additional registrations for sponsor guests and staff.

Best for

- Companies seeking premium brand association
- Sponsors prioritizing extended, relaxed networking time
- Brands wanting a memorable, high-visibility presence
- Companies targeting senior decision-makers in an informal setting

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Networking Break Partner

Maximum availability: 5 sponsors

A high-impact package for companies seeking brand visibility, casual networking and quality time with attendees during the summit's coffee breaks.

Core Sponsorship Value

- Signage during one coffee break or welcome coffee
- Logo + hyperlink + 100-word profile on conference website
- Event marketing visibility

Delegate access

2 **complimentary conference passes**

Plus 25% discount on additional registrations for sponsor guests and staff.

Best for

- Companies seeking cost-effective, repeated brand exposure
- Sponsors prioritizing frequent, low-pressure attendee contact
- Startups and scaleups with limited sponsorship budgets

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Onsite Sponsorships

€ 1,000 – 2,000

A flexible set of packages for companies seeking cost-effective, high-visibility presence on-site — from physical exhibition space to branded touchpoints seen by every attendee throughout the summit.

Exhibitor only

€ 2,000

An entry-level package for companies seeking direct product showcasing, face-to-face conversations and a physical presence within the summit's exhibition area (floor space only).

Badge Sponsor

€ 1,000

A cost-effective package for companies seeking continuous brand visibility and top-of-mind recognition, featured on every attendee badge for the full duration of the event.

Lanyard Sponsor

€ 1,000

A high-visibility package for companies seeking constant brand exposure and passive recognition across every attendee throughout the entire summit.

Seat Drop Sponsor

€ 1,000

A high-impact package for companies seeking direct, guaranteed exposure by placing branded materials or samples on every seat within the main conference hall.

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Benefits Comparison Matrix

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Sponsorship Tiers at a Glance

Your benefit	Diamond	Platinum	Gold	Silver	Workshop Sponsor	Panel Partner	Lunch Partner	Cocktail Partner	Networking Break Partner
Investment	€ 100.000	€ 75.000	€ 50.000	€ 30.000	€ 25.000	€ 20.000	€ 15.000	€ 15.000	€ 5.000
Website logo + hyperlink	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**
100-word company profile	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**
30 minutes speaking opportunities	**1 Opening Keynote slot**	**1 Keynote slot**	**1 prime time (morning) slot**	**1 afternoon slot**	**1 speaking slot**	**---**	**---**	**---**	**---**
Workshop Introduction	**n/a**	**n/a**	**n/a**	**n/a**	**YES**	**n/a**	**n/a**	**n/a**	**n/a**
Panel participation	**YES (2 panels)**	**YES**	**YES**	**YES**	**YES**	**YES**	**---**	**---**	**---**
3 m x 1,5 m booth (floor space only)	**6 m x 3 m booth**	**YES**	**YES**	**YES**	**YES**	**YES**	**---**	**---**	**---**
One Branded Welcome coffee or coffee-break	**YES**	**YES**	**YES**	**---**	**---**	**---**	**---**	**---**	**YES**
Branded Lunch or Cocktail	**YES**	**YES**	**---**	**---**	**---**	**---**	**Lunch**	**Cocktail**	**---**
LinkedIn sponsor announcement	**YES (2)**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**	**YES**
Additional sponsor posts	**Up to 5**	**Up to 3**	**Up to 2**	**1**	**1**	**---**	**---**	**---**	**---**
Newsletter / content promotion (shared)	**YES**	**YES**	**YES**	**---**	**---**	**---**	**---**	**---**	**---**
Newsletter takeover (1 dedicated send)	**YES**	**---**	**---**	**---**	**---**	**---**	**---**	**---**	**---**
Complimentary passes (conference/workshop)	**20/8**	**15/5**	**9/3**	**5/1**	**7/2**	**3/-**	**3/-**	**3/-**	**2/-**

Sponsor Activation Journey

From visibility to executive engagement and market access

01
Visibility

Website, agenda, event signage, social posts and selected communications.

02
Thought Leadership

Speaking opportunities and panel participation to position technical and business expertise.

03
On-site Presence

Booth space and networking opportunities with stakeholders and prospects.

04
Lead Generation

Complimentary passes, customer invitations and delegate contact access subject to consent.

Sponsor impact increases through the full event cycle: pre-event promotion → conference presence → post-event business follow-up.

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Previous Partners and Delegates

(a selection)

Sponsor Partners

CISCO · Qualcomm · NOKIA · HUAWEI · ERICSSON

Endorsement Partners

3GPP A GLOBAL INITIATIVE · ETSI World Class Standards · ngmn the engine of broadband wireless innovation · 5GACIA 5G Alliance for Connected Industries and Automation · 5GAA Automotive Association

Delegates

ERICSSON · Deutsche Messe · Magyar Telekom · SIEMENS · ABB · orange · Fraunhofer IIS · telenor · European Commission · BROADCOM · Schneider Electric · infineon · Qualcomm · HUAWEI · Sunrise · T-Mobile · 3 · ALTRAN Part of Capgemini · NTT · SMC siae microelettronica · LWVHessen · POST AND TELECOM ADMINISTRATION IN ICELAND · Deutsche Telekom · Telefónica · proximus · Fraport · Telia Company · accenture · AIRFRANCE · ABB · NTT · FE CENTRE FOR CYBER SECURITY · OSRAM · ITU

Academia · Industry · Government · Telecom

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smart mobility summit

FTTH FORUM

smart energy world summit

Wi-Fi Innovation Summit
The world's premier Wi-Fi conferencing series

5GBriefing

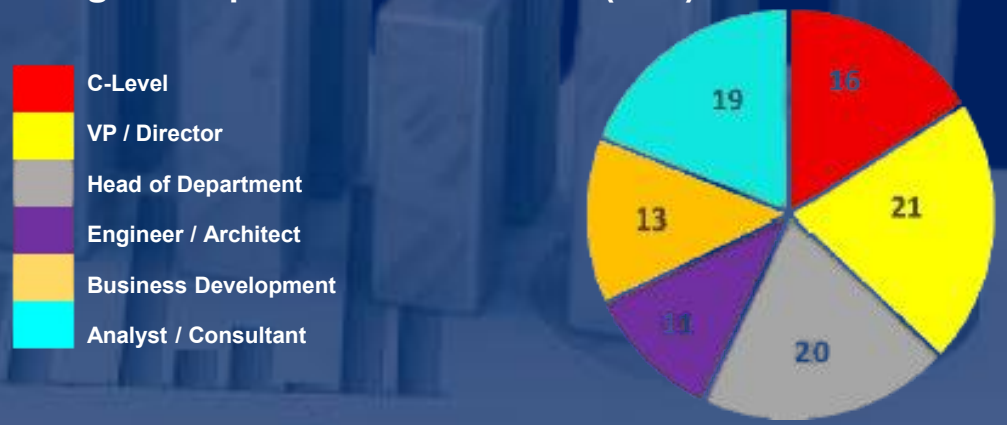
6G Briefing 2026

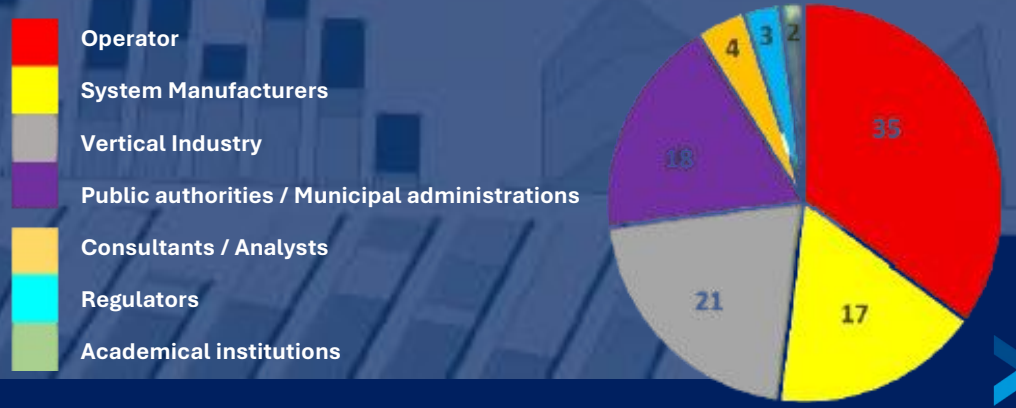
Who will you meet?

On a scale of 1 to 10 please rate your agreement with the following statements

8,9	*I am happy that I attended this event*
9,1	*How likely are you to recommend our events to a friend or colleague?*
9,2	*I would attend this event, or a similar event, again*
9,3	*This was a high-quality, well-executed event*

Delegates at previous conferences (in %)





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